

Little
HEROES

Reg. Charity No. 1126419



Please Support The Lord Mayor's Appeal 2009 - 10



City of Bradford
Metropolitan District Council

Councillor John Godward
Lord Mayor of Bradford





Meet Brad Ford the official mascot of the Lord Mayor's Appeal. This adorable and mischievous bear, decked out in his splendid Civic regalia attends all Lord Mayor's Appeal events and some Civic engagements with the Lord Mayor including - now he has his own passport - trips to Bradford's Twin Towns and Friendship Links.

Brad has become a minor celebrity and has his own page on our website www.lordmayorsappeal.uk.com where you can follow his adventures and learn more about life in the Lord Mayor's Office and Civic affairs.

You can buy your very own Brad Ford for £7.99 (plus p&p) from the Lord Mayor's Appeal Office, by calling 01274 434965 or email alexis.jenner@bradford.gov.uk



Don't forget if you have a Brad Ford bear to send us photos of him, on his travels, in the community or at your workplace and we will post them on his webpage.

The Lord Mayor's Appeal Office
City Hall, Bradford BD1 1HY
Tel: 01274 434965
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A message from The Lord Mayor



I have set myself a huge task, but one which I cannot achieve alone, - I need YOUR help.

I have chosen two local organisations which are new and very necessary, to benefit from my Lord Mayor's Appeal. One is 'Bradford & District Senior Power' and the other 'Little Heroes Cancer Trust.'



Both are pioneering to bring new services to the people of Bradford. This is why I have chosen them.

I want all the proceeds of my Appeal to benefit all age groups and families, in order to help Bradford become a better and fairer place. My Appeal will also support and enable people, experiencing difficulty, to feel they can have as near normal life as possible.





Bradford & District Senior Power (BDSP) is a pro-active organisation formed in 2005 representing people from all backgrounds, who are aged over fifty and living in the Bradford District.

The over 50's are the UK's fastest growing age group, with their own specific needs and ambitions. Bradford & District Senior Power is here to represent and work for them in our City.

Bradford & District Senior Power gives help and guidance on all issues relevant to the over 50's, including health, financial

and housing advice, fitness and well-being, social, entertainment and group activities. Whilst most of this information can be found from a number of other sources, BDSP acts as a 'one-stop information shop' saving valuable time and cutting through officialdom. BDSP is active in highlighting the issues and concerns of older people, especially at a local level.

At the moment BDSP attends a variety of venues but it is our aim to establish a permanent base, staffed to deal with all issues,

accessible at any time. Bradford needs a centre for Older People, where they are able to meet and talk with others to combat one of the scourges of life for older people – loneliness. The new Centre will have Health and Educational facilities and a communal café. Once established this Centre will be able to help people lead a normal life. Bradford & District Senior Power will deliver all this in our District.



The centre will include:-

- A communal Café providing healthy meals
- A one-stop information shop.
- A social centre for events, entertainment, exercise, forums, exhibitions and presentations.
- A base for health facilities with co-operation from the Primary Care Trusts including: podiatry, diabetes, blood pressure and cholesterol checks.
- Educational facilities, including languages, computer training, arts & crafts, gardening and advice.
- The centre will have parking and easy access, especially for wheelchair users.



The group successfully competed in the TV show 'Millionaires Give-Away' and received £50,000 to help them start turning their dream in to reality. They have since received a further £200,000 from Bradford Council but there is still along way to go before their ambitions are realised.

This is why I am asking for your help and support in raising money for Bradford & District Senior Power to help them build and equip

a centre in Bradford where older people from across the whole of our community can meet one another, have access to services and enjoy a range of activities.



Little Heroes Cancer Trust is a new local charity to support local children diagnosed with cancer and their families.

In the few months since Little Heroes was set up, the Charity has been overwhelmed by the support that Little Heroes has received from individuals and businesses alike, in its home city of Bradford. Britain may be in the grip of a sharp economic decline, but that hasn't curtailed the generosity of Bradford people.

The charity was inspired by a little Bradford boy who was diagnosed with 'Acute Lymphoblastic Leukaemia with Philadelphia Chromosome'



(A rare form of cancer), shortly before his second birthday; he has spent most of his young life in hospital. His granddad and full time carer describes his personal experience...



“Just walking through the cancer ward is heartbreaking. Little people almost lost in big hospital beds... many with no hair, destroyed by necessary chemotherapy. Tubes hanging down from their chests and out of their noses... brothers, sisters, parents sitting waiting hour after hour... but it is their brave smiles, and the innocent trust they radiate, that gets to you”

Little Heroes Cancer Trust was set up to help local children suffering from childhood cancer. Every day, 10 children will be diagnosed with the illness, 3 will not survive but all 10 need our support. Treatment can last years and years. The isolation of children and their families can be devastating. Little Heroes aim is to offer support to local families, trapped in the world called ‘childhood cancer’.



When a child with cancer is discharged from hospital, family life does not revert to normal; very often the child has no or little immune system, and so they live at risk of infection. This places extreme pressure on the family. Their world becomes consumed by cancer and cancer treatments.



Little Heroes wants to offer these children and their families from the Bradford area, a safe place to visit which offers short term respite away from the day to day realities of childhood cancer that they constantly face.

Their main ambition is to create a day-care centre for children with life-limiting illnesses, such as:- cancer, kidney and liver conditions, where both parents and children can meet and be part of a family – to discuss issues and gain support from each other, in a friendly environment.

It is important that this day-care centre is sited in Bradford so local families do not have to spend precious time travelling.



I am asking for your help in making sure these children and their families access what they need - a safe and sterile place to be together away from the world of hospitals.

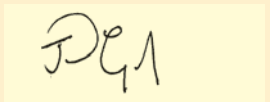




The Little Heroes Cancer Trust aims to provide a centre in which to do all this and more.

The money raised by The Lord Mayor's Appeal is for equipment for both centres and nothing will be spent on administration and wages.

Fund raising can be fun! It also can be very hard work but after all, Bradford has always thrived on hard work!



So I repeat my plea to YOU. Please will YOU help ME to help OTHERS?



YES I would like to support The Lord Mayor's Appeal

If you would like to offer your support to the Lord Mayor's Appeal, please let us know by filling in the form below.

We can assist you to organise an event of your own, tell you about events that the Lord Mayor's Appeal Committee are planning or explain how you can volunteer to help us and the charity we are supporting.

Cllr John Godward
Lord Mayor of Bradford

Appeal Chairman
Geoffrey Green

Name (Mr/Mrs/Miss/Ms):

Address:

.....

..... Postcode:.....

Contact Tel Number:

Tel Number (Eve):

Email Address:

I CAN HELP (please tick ✓)

- As a Volunteer
- Organise a fundraising event (with help, if required)
- Involve work colleagues or my local community
- Please notify me of forthcoming events

SEND A DONATION

No amount is too small - please make cheques payable to the Lord Mayor's Appeal. All donations are gratefully received and will be acknowledged.

Please return to: The Lord Mayor's Appeal Office, Room 215, City Hall, Bradford BD1 1HY